



U. S. Chess Federation
www.uschess.org

PO BOX 3967
CROSSVILLE, TN 38557-3967
Phone: (931) 787 - 1234
Fax: (931) 787 - 1200

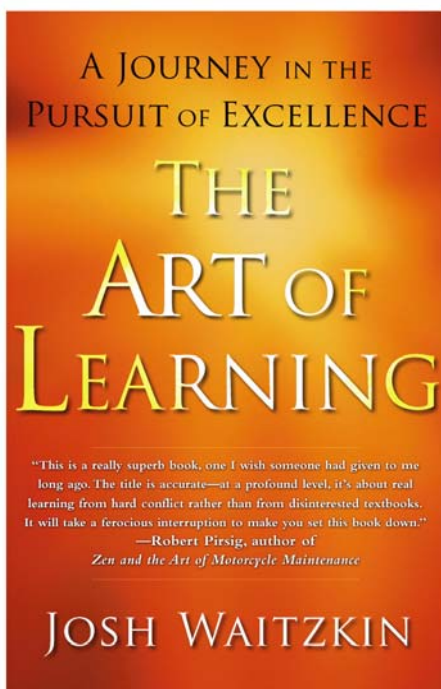
FOR IMMEDIATE RELEASE
May 1, 2007
Press Release #10 of 2007

For interviews, please contact:
Kate Jay, Free Press Publicity
kate.jay@simonandschuster.com

Former Chess Prodigy Opens New Door to Learning

(Crossville, TN) Josh Waitzkin, subject of the book and film *Searching for Bobby Fischer*, will be meeting players, coaches, and parents, and signing copies of his groundbreaking new book *The Art of Learning* (Free Press) on Friday evening, May 11 from 5:30 to 7:30 and Saturday, May 12 from 9:30AM until 3PM. These events will take place during the U.S. Chess Federations 2007 Bert Lerner National Elementary Chess Championship being held May 11-13 at the Gaylord Opryland Resort and Convention Center in Nashville, TN.

Josh has dominated two distinct fields of competition—one mental, one physical. 8-time National Chess Champion, 13-time Tai Chi Chuan Push Hands National Champion, and Two-time Push Hands World Champion, Waitzkin has proven himself to be a true master of the learning process, performance state and the psychology of competition.



This is a unique opportunity to talk with Josh about his vision of the road to excellence. For more information about Josh and *The Art of Learning*, please visit www.joshwaitzkin.com. All proceeds from the book signings will go to research at the Muscular Dystrophy Association.

To schedule an interview, media can contact Josh Waitzkin's publicist Kate Jay from Simon and Schuster at kate.jay@simonandschuster.com.

**Praise for
THE ART OF LEARNING
By Josh Waitzkin**

“This is a really superb book, one I wish someone had given to me long ago. The title is accurate—at a profound level, it’s about real learning from hard conflict rather than from disinterested textbooks. It will take a ferocious interruption to make you set this book down.”

—**Robert Pirsig, author of *Zen and the Art of Motorcycle Maintenance***

“We all remember the portrayal of Josh Waitzkin in *Searching for Bobby Fischer*. He was a very impressive child who continues to impress with *The Art of Learning*. Through a unique set of experiences, Waitzkin has formed an original and outstanding perspective. From chess to Tai Chi, he provides tools that allow all of us to improve ourselves every day.”

—**Cal Ripken, Jr., 2007 Baseball Hall of Fame Inductee**

“Josh Waitzkin's *The Art of Learning* is a testimonial to the timeless principle of ‘do less and accomplish more.’ Highly recommended for those who want to understand the power of consciousness.”

—**Deepak Chopra**

“Waitzkin's in-depth look into the mental side of his success in both chess and martial arts is an inspiring and absorbing read. I strongly recommend it for anyone who lives in a world of competition, whether it’s sports or business or anywhere else. It’s also a great training tool for kids aspiring to reach the pinnacle of their chosen fields.”

—**Mark Messier, 6-time Stanley Cup Champion**

“Absolutely brilliant immersion into the phenomenon of human mastery. Waitzkin brings laser clarity and penetrating insights into the delicate mind, body, spirit interactions fundamental to extraordinary achievement in most any area of life. This is a journey worth taking.”

—**Jim Loehr, Chairman and CEO, The Human Performance Institute, and co-author, *The Power of Full Engagement***

The Art of Learning succeeds on every level; by combining a truly compelling autobiography, with profound philosophical and psychological insights, all wrapped in a practical how-to framework. This is a must read for anyone wishing to achieve that rare combination of success and fulfillment.

—**Paul Blease, SVP, Director Team Development & Consulting, Citigroup Smith Barney**

The United States Chess Federation (USCF), founded in 1939, serves as the governing body for chess in the United States and is now headquartered in Crossville, Tennessee. USCF is devoted to extending the role of chess in American society. It promotes the study and knowledge of the game of chess, for its own sake as an art and enjoyment, and as a means for the improvement of society. The USCF is a not-for-profit membership organization with over 80,000 members. For additional information on the USCF see: <http://www.uschess.org>.